

My mission and vision for my role as NST is focused on communication and structure. My vision is to create a solid foundation of transparency and communication from Top to better empower Regional and Local storytellers. My mission is to create numerous projects, hire new people into new positions, and utilize more resources to make my vision possible.

You cannot build a house on a shaky foundation. That foundation starts at the venue level and continues from regional to national. Monthly reports aren't cutting it. We need to establish regularly scheduled ways for all storytellers to communicate to provide a shared and unified experience for the players.

Once we strengthen lines of communication up and down the chain we can begin to work together to making our club stand out. We need to modernize and streamline our current processes like reporting and social media presence. We need to make ourselves more appealing. We should celebrate this hobby publicly so when others find our social media they see us having fun. We need to communicate to prospective members just as much as our current members.

Once we begin planting the seeds for growth we need to prepare for that growth. We need to make a conscious effort to teach new members how to be good members, and how to take care of not only themselves but each other. This will secure our future for years to come. We don't do enough to educate new members on how to volunteer on the ST side. There are far too many people who might not even know how regional and national work together to provide a shared experience for the club.

In order to achieve that we need to have structure. We can't just do things like we've always done. We need to lay the groundwork for repeatable success. This means developing, testing, and sticking to repeatable workflows. A lot of what we do each year is done over and over: conventions, new ST hires, appeals. Having documented workflows for convention leads on how to document, store, and report their work saves convention leads time and effort. Having a packet for new ST hires saves them time and effort in looking for things. If we remove hurdles and streamline busy work we allow our STs to concentrate on what they volunteered to do: tell stories.

Finally, and possibly most important, when all the above is working as intended then we should be able to publicize our successes to our members. Our members should recognize when we are doing well. And even if things go awry along the way, our members should see that we are all here to tell stories together.

The attached document provides details on how I plan to accomplish this mission.